### ALL-ACADEMY THEME PROGRAM

**SUNDAY, AUGUST 14, 2011**

Please join us for an afternoon devoted to the theme of the 2011 Academy of Management conference. With 45 sessions organized into 12 tracks, the All-Academy Theme program offers something for everyone.

#### HEADLINERS

**San Antonio Convention Center (SACC) Room 214 A**

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
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<tbody>
<tr>
<td>11:30am - 1:00pm</td>
<td>Bridging East and West: Asian Business Schools and Models of Management Education and Research</td>
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<tr>
<td>1:10pm - 2:40pm</td>
<td>Humble Breakthrough, Quietly Brilliant: Ambicultural Management at HTC</td>
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<tr>
<td>2:50pm - 4:20pm</td>
<td>How Can I Make An Impact? A Conversation with Management Researchers Seeking to Change the World</td>
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<tr>
<td>4:30pm - 6:00pm</td>
<td>Successfully Balancing Opposite Goals: How All-Academy Award Winners Do It</td>
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#### RESEARCH ACROSS BOUNDARIES

**SACC Room 008 B**

<table>
<thead>
<tr>
<th>Time</th>
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<tbody>
<tr>
<td>11:30am - 1:00pm</td>
<td>Rebellling Against Institutions and Institutional Innovation When West Meets East</td>
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<tr>
<td>1:10pm - 2:40pm</td>
<td>Learning from the “Lost” Decades in Japan</td>
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<tr>
<td>2:50pm - 4:20pm</td>
<td>Crossing East-West Boundaries: Expanding our Perspectives Across Levels</td>
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#### LEARNING FROM THE UNCONVENTIONAL

**SACC Room 008 A**

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
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<tbody>
<tr>
<td>11:30am - 1:00pm</td>
<td>Collaboration Among the Public, Nonprofit and For-profit Sectors: A Conversation with Henry Cisneros (CANCELLED)</td>
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<tr>
<td>1:10pm - 2:40pm</td>
<td>West Meets East: Using Sport as a Lens for Enlightening, Balancing, Transcending</td>
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<tr>
<td>2:50pm - 4:20pm</td>
<td>The Civil-Military Divide: Contrasting Views of Strategy and Leadership in the Field of Management</td>
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<tr>
<td>4:30pm - 6:00pm</td>
<td>Crisis Management and Adversity: Opportunities for Organizational Development and Learning</td>
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#### BENEFITTING FROM DIFFERENCES IN THE ACADEMY

**SACC Room 217 D**

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
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<tbody>
<tr>
<td>11:30am - 2:30pm</td>
<td>Current and Future Inclusion Efforts in the Academy of Management: A Town-Hall Work Session</td>
</tr>
<tr>
<td>2:50pm - 5:50pm</td>
<td>Guiding Change in the Field of Management Science</td>
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#### EAST-WEST INNOVATION

**SACC Room 006 D**

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
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<tbody>
<tr>
<td>11:30am - 1:00pm</td>
<td>West Meets East—What We Can Learn About Innovating in the 21st Century</td>
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<tr>
<td>1:10pm - 2:40pm</td>
<td>Global Strategy, Innovation, and Leadership – as West Meets East</td>
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<tr>
<td>4:30pm - 6:00pm</td>
<td>Innovation Management Practices in India: Research Lessons and New Research Questions</td>
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#### BASE OF THE PYRAMID RESEARCH AND PRACTICE

**SACC Rooms 007 A&B**

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
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<tbody>
<tr>
<td>11:30am - 1:00pm</td>
<td>Next-Generation Base-of-the-Pyramid Strategy</td>
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<tr>
<td>2:50pm - 4:20pm</td>
<td>BoP: Opportunity no. 1 for novel, strong, relevant theory?</td>
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<tr>
<td>4:30pm - 6:00pm</td>
<td>Disruptive Innovation at the Bottom of the Pyramid: Emerging Challenge from East to West</td>
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Join the Deans of leading business schools in Asia and Europe for an exciting panel examining the rise of business schools and models of business education and research in Asia.

Learn what a CEO’s journey of applying an ambicultural management approach to transforming and branding HTC in the hypercompetitive global smartphone market.

Learn about how scholars can make a greater impact with the work they do and perhaps even change the world in the process.

Learn who earned the highest honors in the Academy this year and hear them describe their paths to making a difference.

Participate in roundtable discussion about, and devise strategies for, inclusiveness throughout AOM at the Inclusion Town Hall on Sunday.

Explore new business models that emerge from high economic growth geographic markets by contrasting leadership, strategy, and HRM principles in India with those in the U.S.

Enjoy insights and discussions on the next evolution of the BoP domain.
SUSTAINABILITY AND SOCIAL VALUE  
SACC Rooms 007 C&D

11:30am - 2:00pm (Room 007 D)  
Creating Social Value: From Box Checking to Embedded Philosophy  
Corporate Social Responsibility: box-checking or real deal? Come debate with a CEO, NGO head, and Academy members.

2:30pm - 4:20pm (Room 007 C)  
Embedding Sustainability Across the Great Divide: Holistic Business Strategies in a Fractured World  
Explore the shift to embedded sustainability as a strategy helping businesses embrace the dualism of creating shareholder and social value.

4:30pm - 6:00pm (Room 007 C)  
Corporate Sustainability in Emerging Economies  
Six research teams present research on corporate sustainability in emerging markets and explore effective strategies, practices, and policy mechanisms.

THE GLOBAL CLASSROOM  
SACC Rooms 201 and 202 A

11:30am - 1:30pm (Room 202 A)  
Teaching Resources for Global Business Literacy and Cultural Fluency  
Learn about and share teaching resources that integrate the world into our classrooms.

1:10pm - 2:40pm (Room 201)  
East-West Perspectives on Responsible Management Education: Prospects for Convergence and Divergence  
Critically compare and contrast current formats of and visions for responsible management education in the East and West.

2:50pm - 4:20pm (Room 202 A)  
Cross-Cultural Teaching: Building Intercultural Competence Through Experiential Learning  
Energize your international management class: Learn how experiential learning methods can increase students’ intercultural competence while boosting their engagement.

4:30pm - 6:00pm (Room 201)  
West Meets East in the International Classroom: A Multidimensional Examination  
Examine the dynamics of the international classroom through a cross-cultural dialogue with business educators.

PERSONAL AND PERSONNEL EXPERIENCES  
SACC Rooms 204 A&B

11:30am - 1:30pm (Room 204 B)  
When West Meets East: Challenges and Adjustment Issues for Asian Members of the Academy  
Provide a platform for Asian members of the Academy to discuss unique challenges and to inspire each other to rise to these challenges. Registration required.

2:30pm - 4:20pm (Room 204 A)  
Personal Experiences of Scholars Successfully Transcending the West-East Divide  
Reflect on the opportunities and challenges for professors moving to very different cultures with first-hand accounts of the secrets to success.

4:30pm - 6:00pm (Room 204 A)  
Asian Experience in North American Organizations  
Learn from the latest research on how Asian employees are perceived and treated in North American organizations.

EAST-WEST KNOWLEDGE MANAGEMENT  
SACC Rooms 214 C&D

11:30am - 1:00pm (Room 214 C)  
East versus West: A School of Knowledge Approach  
Explore the critical differences between East and West in the design, development, and transfer of knowledge.

1:10pm - 2:40pm (Room 214 D)  
Information Acculturation in East/West Organizational Interactions (16177)  
Learn how outsourcing between East and West is changing.

2:50pm - 4:30pm (Room 214 D)  
Employee Participation in Innovation and Change in East and West  
Compare the meaning of individual initiative for organizational change in East and West.

4:30pm - 6:00pm (Room 214 C)  
Managing National/Functional Cultural Diversity in Creativity and Innovation  
Explore how psychological environments influence creativity and innovation in culturally mixed work contexts.

PERSONAL ENLIGHTENMENT AND LEADERSHIP  
SACC Rooms 215 and 217 C

11:30am - 1:00pm (Room 215)  
From Buddha to the Boardroom: The Four Pillars of Courageous Leadership  
This panel discusses essential components of leadership education from the combined perspectives of academics and Buddhist practitioners/teachers.

11:30am - 2:00pm (Room 217 C)  
Mindful Leadership, Compassion, and Systemic Change - East and West  
Leaders who have practiced meditation for years share concrete stories of the impact of inner work on their capacity to face tough situations.

1:10pm - 2:40pm (Room 215)  
Education for Enlightenment: The Implications of Consciousness for Managerial Development  
Explore 40 years of research, theory, and practice integrating the use of Transcendental Meditation (TM) in organizational and educational settings.

2:50pm - 4:20pm (Room 215)  
Leading, Managing and Self. Balancing Eastern and Western Philosophies through Reflexive Practice  
Consider how an understanding of Eastern and Western philosophies of self help might create more enlightened management and academic practice.

2:50pm - 4:50pm (Room 217 C)  
Yoga for Personal and Organizational Effectiveness  
Bend, stretch, twist, breathe, focus, connect: explore yoga as a pathway to improved well-being and to more effective organizations. Registration required.

4:30pm - 6:00pm (Room 215)  
Transcending and Peak Executive Performance: Management Insight from the East  
Examine research, theory, and executive experience connecting consciousness studies and peak performance.

GENERAL INTEREST  
SACC Rooms 202 B and 203 A

11:30am - 1:00pm (Room 202 B)  
The Greatest Encounter in the Era of Globalization: Why and How Should West Meet East?  
Explore why and how West should meet East as two equals at the newest stage of globalization.

1:10pm - 2:40pm (Room 202 B)  
Wisdom of the East Meets the West: What Can the West Learn from the East and Indigenous Cultures?  
Learn from wisdom traditions—holistic Māori traditions, Japanese toku and ku, Africa’s ubuntu, and Western and global perspectives.

3:10pm - 2:40pm (Room 203 A)  
East-West and North-South – A Cross-National Comparison of Universalism and Particularism  
Join dynamic and interactive discussions on universalism and particularism based on freshly collected data from Brazil, China, Germany and the U.S.

4:30pm - 6:00pm (Room 202 B)  
Indigenous Research in the Era of Globalization: Contributions from China and Japan  
Explore how and when indigenous research in the East can enrich the “universal” research in the West.

2:50pm - 4:20pm (Room 202 B)  
Women, Men, and Care in the New East-West Economy  
Explore how empowering and caring relationships may be built between people with different cultures, belief systems, and sexes within the East-West business handshake.

4:30pm - 6:00pm (Room 202 B)  
AOM Ambassadors: East Meets West in the Academy through Collaborative Research  
Discover how an Ambassadors Program has promoted integration of the Academy’s global membership through collaboration in research and service.

4:30pm - 6:00pm (Room 203 A)  
Transcending & Bridging East-West Management Practices: The Role of Global Identity  
Will globalization help individuals cultivate inclusiveness, or will it intensify loyalty to local norms and practices?