



**ALL-ACADEMY THEME PROGRAM
SUNDAY, AUGUST 14, 2011**

Please join us for an afternoon devoted to the theme of the 2011 Academy of Management conference. With 45 sessions organized into 12 tracks, the All-Academy Theme program offers something for everyone.

HEADLINERS				San Antonio Convention Center (SACC) Room 214 A
<p>11:30am - 1:00pm Bridging East and West: Asian Business Schools and Models of Management Education and Research</p> <p><i>Join the Deans of leading business schools in Asia and Europe for an exciting panel examining the rise of business schools and models of business education and research in Asia.</i></p>	<p>1:10pm - 2:40pm Humble Breakthrough, Quietly Brilliant: Ambicultural Management at HTC</p> <p><i>Learn about a CEO's journey of applying an ambicultural management approach to transforming and branding HTC in the hypercompetitive global smartphone market.</i></p>	<p>2:50pm - 4:20pm How Can I Make An Impact? A Conversation with Management Researchers Seeking to Change the World</p> <p><i>Examine how scholars can make a greater impact with the work they do and perhaps even change the world in the process.</i></p>	<p>4:30pm - 6:00pm Successfully Balancing Opposite Goals: How All-Academy Award Winners Do It</p> <p><i>Learn who earned the highest honors in the Academy this year and hear them describe their paths to earning these awards.</i></p>	

RESEARCH ACROSS BOUNDARIES			SACC Room 008 B
<p>11:30am - 1:00pm Rebelling Against Institutions and Institutional Innovation When West Meets East</p> <p><i>Explore institutional rebellion and institutional innovation when West Meets East. In this session, global multinationals are examined as the "rebels."</i></p>	<p>1:10pm - 2:40pm Learning from the "Lost" Decades in Japan</p> <p><i>Participate in this panel dedicated to the victims of the Japan earthquake and tsunami, hoping for a swift recovery of the people, the firms, and the areas affected by the disaster.</i></p>	<p>2:50pm - 4:20pm Crossing East-West Boundaries: Expanding our Perspectives Across Levels</p> <p><i>Explore and cross east-west boundaries across levels.</i></p>	

LEARNING FROM THE UNCONVENTIONAL				SACC Room 008 A
<p>11:30am - 1:00pm Collaboration Among the Public, Nonprofit and For-profit Sectors: A Conversation with Henry Cisneros (CANCELLED)</p> <p><i>Henry Cisneros – distinguished politician, businessman, author – and academics examine how collaborative efforts can tackle daunting social problems such as unemployment and inadequate housing.</i></p>	<p>1:10pm - 2:40pm West Meets East: Using Sport as a Lens for Enlightening, Balancing, Transcending</p> <p><i>Experience the organizational dynamics of West meeting East in a unique setting: the World of Sport.</i></p>	<p>2:50pm - 4:20pm The Civil-Military Divide: Contrasting Views of Strategy and Leadership in the Field of Management</p> <p><i>Discuss differing perspectives of civilian and military scholars on concepts of strategy and leadership--highlight the benefit of greater communication.</i></p>	<p>4:30pm - 6:00pm Crisis Management and Adversity: Opportunities for Organizational Development and Learning</p> <p><i>Four San Antonio executives discuss their organizations' exemplary actions in the face of major crises that affected their employees, customers, and local communities.</i></p>	

BENEFITING FROM DIFFERENCES IN THE ACADEMY		SACC Room 217 D
<p>11:30am - 2:30pm Current and Future Inclusion Efforts in the Academy of Management: A Town-Hall Work Session</p> <p><i>Participate in roundtable discussion about, and devise strategies for, inclusiveness throughout AOM at the Inclusion Town Hall on Sunday.</i></p>	<p>2:50pm - 5:50pm Guiding Change in the Field of Management Science</p> <p><i>Participate in creating a vision of management science as a knowledge production system, in order to guide the development and change of that system. Registration required.</i></p>	

EAST-WEST INNOVATION			SACC Room 006 D
<p>11:30am - 1:00pm West Meets East—What We Can Learn About Innovating in the 21st Century</p> <p><i>We examine Eastern approaches to innovation on the product, service, and business model level, from which Western management can learn.</i></p>	<p>1:10pm - 2:40pm Global Strategy, Innovation, and Leadership – as West Meets East</p> <p><i>Examine how emerging markets have redefined global strategy and introduced new competitive phenomena, players, and business models.</i></p>	<p>4:30pm - 6:00pm Innovation Management Practices in India: Research Lessons and New Research Questions</p> <p><i>Explore new business models that emerge from high growth geographic markets by contrasting leadership, strategy, and HRM principles in India with those in the U.S.</i></p>	

BASE OF THE PYRAMID RESEARCH AND PRACTICE			SACC Rooms 007 A&B
<p>11:30am - 1:00pm (Room 007 A) Next-Generation Base-of-the-Pyramid Strategy</p> <p><i>Enjoy insights and discussions on the next evolution of the BoP domain.</i></p>	<p>2:50pm - 4:20pm (Room 007 B) BoP: Opportunity no. 1 for novel, strong, relevant theory?</p> <p><i>Find out how the base of the pyramid might be a major opportunity for developing novel theory and for making an impact on 21st century society as well.</i></p>	<p>4:30pm - 6:00pm (Room 007 A) Disruptive Innovation at the Bottom of the Pyramid: Emerging Challenge from East to West</p> <p><i>Consider why and how disruptive innovation from Eastern latecomers can challenge Western incumbents.</i></p>	

SUSTAINABILITY AND SOCIAL VALUE

SACC Rooms 007 C&D

<p>11:30am - 2:00pm (Room 007 D) Creating Social Value: From Box Checking to Embedded Philosophy</p> <p><i>Corporate Social Responsibility: box-checking or real deal? Come debate with a CEO, NGO head, and Academy members.</i></p>	<p>2:50pm - 4:20pm (Room 007 C) Embedding Sustainability Across the Great Divide: Holistic Business Strategies in a Fractured World</p> <p><i>Explore the shift to embedded sustainability as a strategy helping businesses embrace the dualism of creating shareholder and social value.</i></p>	<p>4:30pm - 6:00pm (Room 007 C) Corporate Sustainability in Emerging Economies</p> <p><i>Six research teams present research on corporate sustainability in emerging markets and explore effective strategies, practices, and policy mechanisms.</i></p>
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THE GLOBAL CLASSROOM

SACC Rooms 201 and 202 A

<p>11:30am - 1:30pm (Room 202 A) Teaching Resources for Global Business Literacy and Cultural Fluency</p> <p><i>Learn about and share teaching resources that integrate the world into our classrooms.</i></p>	<p>1:10pm - 2:40pm (Room 201) East-West Perspectives on Responsible Management Education: Prospects for Convergence and Divergence</p> <p><i>Critically compare and contrast current formats of and visions for responsible management education in the East and West.</i></p>	<p>2:50pm - 4:20pm (Room 202 A) Cross-Cultural Teaching: Building Intercultural Competence Through Experiential Learning</p> <p><i>Energize your international management class: Learn how experiential learning methods can increase students' intercultural competence while boosting their engagement.</i></p>	<p>4:30pm - 6:00pm (Room 201) West Meets East in the International Classroom: A Multidimensional Examination</p> <p><i>Examine the dynamics of the international classroom through a cross-cultural dialogue with business educators.</i></p>
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PERSONAL AND PERSONNEL EXPERIENCES

SACC Rooms 204 A&B

<p>11:30am - 1:30pm (Room 204 B) When West Meets East: Challenges and Adjustment Issues for Asian Members of the Academy</p> <p><i>Provide a platform for Asian members of the Academy to discuss unique challenges and to inspire each other to rise to these challenges. Registration required.</i></p>	<p>2:50pm - 4:20pm (Room 204 A) Personal Experiences of Scholars Successfully Transcending the West-East Divide</p> <p><i>Reflect on the opportunities and challenges for professors moving to very different cultures with first-hand accounts of the secrets to success.</i></p>	<p>4:30pm - 6:00pm (Room 204 A) Asian Experience in North American Organizations</p> <p><i>Learn from the latest research on how Asian employees are perceived and treated in North American organizations.</i></p>
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EAST-WEST KNOWLEDGE MANAGEMENT

SACC Rooms 214 C&D

<p>11:30am - 1:00pm (Room 214 C) East versus West: A School of Knowledge Approach</p> <p><i>Explore the critical differences between East and West in the design, development, and transfer of knowledge.</i></p>	<p>1:10pm - 2:40pm (Room 214 D) Information Acculturation in East/West Organizational Interactions (16177)</p> <p><i>Learn how outsourcing between East and West is changing.</i></p>	<p>2:50pm - 4:50pm (Room 214 D) Employee Participation in Innovation and Change in East and West</p> <p><i>Compare the meaning of individual initiative for organizational change in East and West.</i></p>	<p>4:30pm - 6:00pm (Room 214 C) Managing National/Functional Cultural Diversity in Creativity and Innovation</p> <p><i>Explore how psychological environments influence creativity and innovation in culturally mixed work contexts.</i></p>
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PERSONAL ENLIGHTENMENT AND LEADERSHIP

SACC Rooms 215 and 217 C

<p>11:30am - 1:00pm (Room 215) From Buddha to the Boardroom: The Four Pillars of Courageous Leadership</p> <p><i>This panel discusses essential components of leadership education from the combined perspectives of academics and Buddhist practitioners/teachers.</i></p>	<p>11:30am - 2:00pm (Room 217 C) Mindful Leadership, Compassion, and Systemic Change - East and West</p> <p><i>Leaders who have practiced meditation for years share concrete stories of the impact of inner work on their capacity to face tough situations.</i></p>	<p>1:10pm - 2:40pm (Room 215) Education for Enlightenment: The Implications of Consciousness for Managerial Development</p> <p><i>Explore 40 years of research, theory, and practice integrating the use of Transcendental Meditation (TM) in organizational and educational settings.</i></p>
<p>2:50pm - 4:20pm (Room 215) Leading, Managing and Self: Balancing Eastern and Western Philosophies through Reflexive Practice</p> <p><i>Consider how an understanding of Eastern and Western philosophies of self help might create more enlightened management and academic practice.</i></p>	<p>2:50pm - 4:50pm (Room 217 C) Yoga for Personal and Organizational Effectiveness</p> <p><i>Bend, stretch, twist, breathe, focus, connect: explore yoga as a pathway to improved well-being and to more effective organizations. Registration required.</i></p>	<p>4:30pm - 6:00pm (Room 215) Transcending and Peak Executive Performance: Management Insight from the East</p> <p><i>Examine research, theory, and executive experience connecting consciousness studies and peak performance.</i></p>

GENERAL INTEREST

SACC Rooms 202 B and 203 A

<p>11:30am - 1:00pm (Room 202 B) The Greatest Encounter in the Era of Globalization: Why and How Should West Meet East?</p> <p><i>Explore why and how West should meet East as two equals at the newest stage of globalization.</i></p>	<p>1:10pm - 2:40pm (Room 202 B) Wisdom of the East Meets the West: What Can the West Learn from the East and Indigenous Cultures?</p> <p><i>Learn from wisdom traditions—holistic Mâori traditions, Japanese toku and ku, Africa's ubuntu, and Western and global perspectives.</i></p>	<p>1:10pm - 2:40pm (Room 203 A) East-West and North-South – A Cross-National Comparison of Universalism and Particularism</p> <p><i>Join dynamic and interactive discussions on universalism and particularism based on freshly collected data from Brazil, China, Germany and the U.S.</i></p>	
<p>2:50pm - 4:20pm (Room 202 B) Indigenous Research in the Era of Globalization: Contributions from China and Japan</p> <p><i>Explore why and how indigenous research in the East can enrich the "universal" research in the West.</i></p>	<p>2:50pm - 4:20pm (Room 203 A) Women, Men, and Care in the New East-West Economy</p> <p><i>Explore how empowering and caring relationships may be built between people with different cultures, belief systems, and sexes within the East-West business handshake.</i></p>	<p>4:30pm - 6:00pm (Room 202 B) AOM Ambassadors: East Meets West in the Academy through Collaborative Research</p> <p><i>Discover how an Ambassadors Program has promoted integration of the Academy's global membership through collaboration in research and service.</i></p>	<p>4:30pm - 6:00pm (Room 203 A) Transcending & Bridging East-West Management Practices: The Role of Global Identity</p> <p><i>Will globalization help individuals cultivate inclusiveness, or will it intensify loyalty to local norms and practices?</i></p>