# **Organization and the Natural Environment**

Program Chair: John Jermier, University of South Florida Workshop Chair: Gordon Rands, Western Illinois University

	Start	Regular Program	Shared Program
Fri-	1:00 pm		77.ODC, SIM, ONE: Business and Su ◆ HW: Soldier Field
	5:00 pm		81. Critical Mgmt. Doctoral Workshop ◆ HW: Dusable
	6:00 pm		85. Reception for the New Doctoral ◆ S: Gball I
Saturday	7:30 am		87. Critical Management Studies: B ◆ HW: Comiskey
	8:00 am		91. Critical Management Studies: P ◆ HW: Columbian
			92. Critical Management Studies: ◆ HW: Buckingham
			93. Critical Management Studies: P ◆ HW: Comiskey
			95. New Doctoral Student Consortiu ◆ S: Gball
	8:30 am		100.IAOM: Managerial Effectiveness in Latin America ◆ S: Alpine II
			<b>101.</b> Service Learning Project: Restoring the Chicago Wilderness ◆ OS:
			See Contact
	10:30 am		110 IAOM: Competing in Latin America ◆ S: Alpine II
	12:30 pm		111. Organizational Collaboration f ◆ OS: See Contact
	1:00 pm		114.ODC & ONE: Educating Leaders for Environmental Change •
			HW: Stetson C
	1:30 pm		118.IAOM: Challenges & Approaches to Quality ◆ S: Alpine II
	2:00 pm		120.CAR/CM/ONE/HCM/PNS Small Division Images and Member
			Identities • HW: Acapulco
	3:00 pm		123 Management of the Tenure Proce ◆ S: Alpine II
	4:00 pm		125. Critical Management Studies: P ◆ HW: Comiskey
	6:00 pm		<b>127.</b> IAOM: Business Meeting & Dinner ◆ S: Alpine II
	6:30 pm		129.ONE, SIM Greening the U. ◆ HW: Wright
	7.00		130. Critical Management Studies: • HW: Comiskey
Sunday	7:30 am		131. Critical Management Studies: B ◆ HW: Comiskey
	9:00 am		141.SIM & ONE: Teaching Environmental Management • HW: Wright
			142. Critical Management Studies: • HW: Columbian
			143.Critical Management Studies: P ◆ HW: Buckingham 145.Critical Management Studies: P ◆ HW: Comiskey
S	10:00 am		149.ONE, MED, SIM & PNS: Reflection • HE: Skyway 268
		768.Division Welcome ◆ S: Neuchatel	149 ONE, MED, SIM & PNS: Reflection ▼ HE. Skywdy 200
Monday		769.P: Critical Issues & Environment ◆ S: Neuchatel	273. JP: Strategic Role of Networks ◆ HE: Columbus E/F
		770.P: Subjectivity & Local Action ◆ S: Neuchatel	273.0 F. Strategic Role of Networks VIII. Columbus L/I
		771.P: Green Strategies • S: Neuchatel	
	4:10 pm		322.IP: Environmental Regulations • HE: Wacker West (5)
		772.M: Division Business Meeting ◆ S: Neuchatel	322 IF. Environmental Regulations + IIE. Wacker West (3)
		773. Division Social • S: Neuchatel	
Tue-	8:30 am		238.JS: Reclaiming Past Knowledge ◆ S: Neuchatel
		774.P: Power & Environmental Mgt. ◆ S: Neuchatel	Books. Rectaining 1 ast Knowledge - 5. Nederlater
	2:00 pm	775.T: The New Age of Biotech Systems ◆ S: Neuchatel	
		776.S: Emerging Enviro. Regulations ◆ S: Neuchatel	358. IP: Initiatives & Innovations ◆ HE: Wacker West (5)
	8:30 am		198.Framing Intractable Disputes • HW: Regency Ball D(N)
<b> </b>		777.S: MNC's & Global Enviro. Issues ◆ S: Neuchatel	Tanning intractable Disputes • Tiw. Negeticy Dail D(N)
	10.40 alli	5. IVITYC 5 & CHOURT ETIVITO, ISSUES > 3. IVEUCHARE	l .

### Monday 8:45 am

### 768. Division Welcome

• 8:45-9:00 Swiss: Neuchatel

#### Monday 9:00 am

# 769. Paper: Critical and Emancipatory Approaches to Organization & Environment

• 9:00-10:20 Swiss: Neuchatel

Chair: Linda C. Forbes, Marist College

<u>Critique of the Free Market Justification for Hazardous</u>
<u>Waste</u>, Stephanie A. Welcomer, U. of Maine; Mark
Haggerty, Clarion University

Sustainable Development in the Swiss Food Sector:

<u>Restrictions and Strategies for Cooperations</u>, Simone Maier, Idheap; Matthias Finger, Idheap; Ueli Haldimann, Haldimann Consulting

#### Organization and World Design: The Gaia's Hypothesis,

William M. Snyder, Social Capital Group

Discussants: W. Edward Stead, East Tennessee State U.; Christa L. Walck, Michigan Technological U.; Gordon P. Rands, Western Illinois U.

### Monday 10:40 am

### 770. Paper: Knowledge, Beliefs, Identities, and Local Environmental Action

• 10:40-12:00 Swiss: Neuchatel

Chair: Gurudev S. Khalsa, Case Western Reserve U.

Managing in the Millennium: Traditional Ecological

Knowledge (TEK) -- A First Nations Approach to

Sustainability, Gail Whiteman, Queen's U.

Published in Conference Proceedings

Contested Identities: Community-based Collaboration and Its <u>Implications for Organizational Form</u>, Monica C. Worline, U. of Michigan; Todd Bryan, U. of Michigan An Empirical Study of the Effect of Moral Intensity on
Environmental Ethical Decision Making, Douglas R. May,
U. of Nebraska

Discussants: Robert P. Gephart, U. of Alberta; Stewart R. Clegg, U. of Technology, Sydney (UTS); Carolyn P. Egri, Simon Fraser U.

**Published in Conference Proceedings** 

#### Monday 2:30 pm

# 771. Paper: Natural Capital, Green Strategies, and Organizational Performance

• 2:30-3:50 Swiss: Neuchatel

Chair: Mark Starik, George Washington U.

Environmental Strategies and Firm Competitiveness: A

Critical Review of the Evidence and New Directions, Petra
Christmann, Darden Business School, U. of Virginia

<u>Voluntary Environmental Initiatives: a Resource-Based</u> Perspective, Bruce Paton, U. of California, Santa Cruz

Natural Capital, Geographic Concentration, and the Emergence of Sustainable Industries, Michael V. Russo, U. of Oregon

Discussants: Renato J. Orssatto, U. of Technology, Sydney (UTS); Ian Clelland, U. of Tennessee, Knoxville; James J. Kennelly, Skidmore College

#### Monday 5:30 pm

772. Meeting: Division Business Meeting

• 5:30-6:30 Swiss: Neuchatel

#### Monday 6:45 pm

#### 773. Division Social

• 6:45-7:45 Swiss: Neuchatel

#### Tuesday 10:30 am

### **774.** Paper: Institutional Power and Environmental Management

• 10:30-11:50 Swiss: Neuchatel Chair: Monika I. Winn, U. of Victoria

<u>Different Smokes for Different Folks: a Comparative Study</u>
of Paint Shop Waste Management in the United States and
Canada, Sandra Rothenberg, Rochester Institute of
Technology

Coercion Breeds Variation: The Differential Impact of
<u>Isomorphic Pressures on Environmental Strategies</u>, Mark
B. Milstein, U. of North Carolina, Chapel Hill; Stuart L.
Hart, U. of North Carolina, Chapel Hill; Anne Y. Ilinitch,
U. of North Carolina, Chapel Hill

<u>The Political Ecology of Organisations: Framing Business-Environment Relationships</u>, Renato J. Orssatto, U. of Technology, Sydney (UTS)

Discussants: Trudy Heller, New Jersey Institute of Technology; Andrew Hoffman, Boston U.; Thomas N. Gladwin, U. of Michigan

### Tuesday 2:00 pm

775. Symposium: Manufacturing Nature, Naturalizing Machines: Examining the New Age of Fusion Between Biological and Technological Systems

• 2:00-3:20 Swiss: Neuchatel
Has evolution led to a new system in which people and the rest of
nature have become more engineered while machines are more

human-like? The work of complexity theorist and new-age prophet Kevin Kelly provides a focal point for critical analysis.

Chair: Linda C. Forbes, Marist College

*Presenters:* Steven Best, U. of Texas, El Paso; Douglas Kellner, U. of California, Los Angeles

Discussants: Nancy DiTomaso, Rutgers U., Newark/New Brunswick; Timothy Luke, Virginia Polytechnic Institute and State U.; Walter R. Nord, U. of South Florida; Paul Shrivastava, Bucknell U.

#### Tuesday 3:40 pm

# 776. Symposium: Emerging Institutional Arrangements for Environmental Regulation

• 3:40-5:10 Swiss: Neuchatel

Should government directly regulate firms or should interested parties negotiate regulatory standards, in effect forming new governing institutions? Panelists theorize diverse emerging arrangements and present empirical research on this topic.

Chair: Andrew King, New York U.

Industry Self-Regulation: A Comparison of Nuclear Power and Chemical Manufacturing, Joseph Rees, Virginia Tech Environmental Contracts in the United States, Eric Orts, U. of Pennsylvania

<u>The Effect of Environment Standards on Supply Chain</u> <u>Performance</u>, Andrew King, New York U.

<u>Institutional Stability and Institutional Change: Empirical</u>
<u>Evidence and Theoretical Implications</u>, Franco Furger,
George Mason U.

Discussant: Michael J. Piore, Massachusetts Institute of Technology

#### Wednesday 10:40 am

# 777. Symposium: Multinational Corporations Face Global Environmental Issues: Corporate Strategies for Emerging Governance Structures

• 10:40-12:00 Swiss: Neuchatel

Chairs: David L. Levy, U. of Massachusetts, Boston; Ans Kolk, U. of Amsterdam

Presenters: Sandra Rothenberg, Rochester Institute of Technology; Sarianna M. Lundan, U. of Maastricht; Joanne M. Kauffman, Massachusetts Institute of Technology

Discussant: Thomas N. Gladwin, U. of Michigan