

Management History

Program Chair: Eileen Kelly, Ithaca College

Workshop Chair: Jane W. Gibson, Nova Southeastern University

	Start	Regular Program	Shared Program
Fri-	1:00 pm		79. Practitioner Series: Introduction to the Inquiry Process and Research Projects ♦ S: Gball 3
	5:00 pm		81. Critical Mgmt. Doctoral Workshop ♦ HW: Dusable
Saturday	7:30 am		87. Critical Management Studies: B ♦ HW: Comiskey
	8:00 am		89. Practitioner Series: Developing and Critiquing Action Research Projects ♦ HE: Columbus C/D
			91. Critical Management Studies: P ♦ HW: Columbian
			92. Critical Management Studies: ♦ HW: Buckingham
			93. Critical Management Studies: P ♦ HW: Comiskey
	8:30 am		100. IAOM: Managerial Effectiveness in Latin America ♦ S: Alpine II
	10:30 am		110. IAOM: Competing in Latin America ♦ S: Alpine II
	1:00 pm	625. MH New Member Workshop ♦ HW: Dusable	
	1:30 pm		118. IAOM: Challenges & Approaches to Quality ♦ S: Alpine II
	2:00 pm	626. MH Ph.D./Faculty Workshop ♦ HW: Dusable	
Sunday	3:00 pm	627. MH Doctoral Student Workshop ♦ HW: Dusable	123. Management of the Tenure Process ♦ S: Alpine II
	4:00 pm		125. Critical Management Studies: P ♦ HW: Comiskey
	6:00 pm		127. IAOM: Business Meeting & Dinner ♦ S: Alpine II
	6:30 pm		128. Reception for Practitioner Series ♦ HE: Columbus C/D
			130. Critical Management Studies: ♦ HW: Comiskey
	7:30 am		131. Critical Management Studies: B ♦ HW: Comiskey
	8:00 am		132. Launching an Academic-Practitioner ♦ HE: Columbus C/D
	8:30 am	628. MH Change Theme Workshop ♦ HW: Dusable	
	9:00 am		142. Critical Management Studies: ♦ HW: Columbian
			143. Critical Management Studies: P ♦ HW: Buckingham
Monday			145. Critical Management Studies: P ♦ HW: Comiskey
	10:00 am	629. MH: Getting Pubs. ♦ HW: Dusable	
	8:50 am	630. Division Welcome ♦ HW: Burnham	
	9:00 am	631. P: Organizational Culture ♦ HW: Burnham	211. JS: Ghosts of Academies Past, Present ♦ S: Gball I
	10:40 am	632. P: Employee Rights ♦ HW: Burnham	275. JP: Pluralistic Practice ♦ HE: GndBall D(N)
	1:00 pm	633. P: Operations and Logistics ♦ HW: Burnham	
	2:30 pm	634. S: Hawthorne Studies ♦ HW: Burnham	317. IP: Evolution of Theory ♦ HE: Wacker West (5)
	4:10 pm	635. A Worthy Cause: A Celebration ♦ HW: Burnham	
	5:30 pm	636. M: Business Meeting ♦ HW: Burnham	
	6:00 pm	637. Social Hour ♦ HW: Burnham	
Tuesday	8:30 am		340. IP: Recent Developments in Theory ♦ HE: Wacker West (2)
	8:50 am		287. JP: Cognitive Maps ♦ HE: GndBall D(N)
	9:00 am	638. P: Leadership in Organizations ♦ HW: Burnham	
	10:30 am	639. P: Research and Technology ♦ HW: Burnham	
	2:00 pm	640. P: Higher Education ♦ HW: Burnham	
Wednesday	9:00 am	641. P: International Perspectives ♦ HW: Burnham	

Volunteering and Getting Involved, Alfred A. Bolton, Averett College

Saturday 1:00 pm

625. New Member Workshop: Introduction to the Management History Division, Its Mission and Domain

- ♦ 1:00-2:00 Hyatt West: Dusable

Chair: Charles W. Blackwell, Nova Southeastern U.

Academy of Management Overview, Richard M. Hodgetts, Florida International U.

Management History Division Domain, Paula Phillips

Carson, U. of Southwestern Louisiana

Introduction of Executive Committee and their Roles, Kerry

Carson, U. of Southwestern Louisiana

Saturday 2:00 pm

626. Doctoral Student and Junior Faculty Workshop: Making the Annual Meeting Work For You

- ♦ 2:00-3:00 Hyatt West: Dusable

Chair: Michael Plater, U. of Florida

Managing your Time, Jane W. Gibson, Nova Southeastern U.

Understanding the Program, Eileen P. Kelly, Ithaca College

Saturday 3:00 pm

627. Doctoral Student Workshop: Navigating the Dissertation Process: Views From the Front

- ♦ 3:00-4:30 Hyatt West: Dusable

Chair: John Hannon, Nova Southeastern U.

Current Student Perspective, Julia Teahen, Baker College

Recent Graduate Perspective, Jorge M. Herrera, Nova

Southeastern U.; Anne F. Nelson, High Point University

Dissertation Chair Perspective, Richard M. Hodgetts, Florida

International U.; Daniel A. Wren, U. of Oklahoma

Sunday 8:30 am

628. Change and Development Journeys in Academia: Professional Development in a Pluralistic World

- ♦ 8:30-10:00 Hyatt West: Dusable

Chair: Regina A. Greenwood, Kettering U.

Getting Papers Accepted at National and Regional

Conferences, Alfred A. Bolton, Averett College

Reviewing Papers for National Regional Conferences, Paula Phillips Carson, U. of Southwestern Louisiana
Writing Effective Book Reviews, Jane W. Gibson, Nova Southeastern U.

Sunday 10:00 am

629. Change and Development Journeys in Academia II: Getting Published

- ♦ 10:00-11:30 Hyatt West: Dusable

Organizers: Jorge M. Herrera, Nova Southeastern U.; Richard M. Hodgetts, Florida International U.

Getting Articles Published, Peter B. Petersen, Johns Hopkins U.; Daniel A. Wren, U. of Oklahoma

Getting Books Published, Richard M. Hodgetts, Florida International U.; Dewey E. Johnson, California State U., Fresno

Getting Cases Published, Donald F. Kuratko, Ball State U. **Monday 8:50 am**

630. Management History Division Welcome

- ♦ 8:50-9:00 Hyatt West: Burnham

Continental Breakfast for MH Members Sponsored by Ithaca College.

Division Chair: Michael Plater, U. of Florida

Program Chair: Eileen P. Kelly, Ithaca College

Monday 9:00 am

631. Paper: Multiple Perspectives on Organizational Culture and Change

- ♦ 9:00-10:20 Hyatt West: Burnham

Chair: Mohammed Ahmed, Ameer Institute of Technology

Cloaked Culture and Veiled Diversity: Why Theorists Ignored Early U.S. Workforce Diversity, Lois Landis Kurowski, U. of Illinois, Urbana-Champaign
 Ronald B. Shuman Best Graduate Student Paper Award
 Published in Conference Proceedings

The Key to High-Performing Suggestion Systems: Lessons From Their History in Sweden and Japan, Louise Ostberg, U. of Massachusetts, Amherst; Alan G. Robinson, U. of Massachusetts, Amherst; Dean M. Schroeder, Valparaiso U.

Historical Transformation: A Study in Organizational Change, Venkataraman Nilakant, U. of Canterbury

Discussants: Edwin W. Arnold, Auburn U., Montgomery; K. Thomas Chandy, State U. of New York, Binghamton; Nell T. Hartley, Robert Morris College

Monday 10:40 am

632. Paper: Historical Insights on Employee Rights

- ♦ 10:40-12:00 Hyatt West: Burnham

Chair: Carol Harvey, Assumption College

A Historical, Cross-Disciplinary Examination of the Construct of Employee Entitlement, Stefanie E. Naumann, U. of the Pacific; Barbara D. Minski, Louisiana State U.; Michael C. Sturman, Louisiana State U.

The Psychological Contract Then and Now: the Impact of the Contingent Worker, Grant H. Fenner, U. of Memphis; Thomas R. Miller, U. of Memphis

Industrial Democracy v. Democratic Realism: Early 20th-Century Philosophical Debates in Management Thought, Ellen S. O'Connor, Stanford U.

Discussants: Thomas Carey, Western Michigan U.; Wendell Fountain, Fountain & Associates, Inc.; Jorge M. Herrera, Nova Southeastern U.

Winner of John F. Mee Management History Contribution Award
 Published in Conference Proceedings

Monday 1:00 pm

633. Paper: Re-Examining Operations and Logistics Strategies

- ♦ 1:00-2:10 Hyatt West: Burnham

Chair: Jay Heizer, Texas Lutheran U.

The Misplaced Origin of Just-In-Time (JIT) Production

Methods, Peter B. Petersen, Johns Hopkins U.

Published in Conference Proceedings

Frederick W. Taylor's 1899 Pig Iron Experiments:

Examining Fact, Fiction, and Lessons to be Learned for the Millennium, Charles D. Wrege, Cornell U.; Richard M. Hodgetts, Florida International U.

Discussants: Robert P. Jones, Westinghouse Savannah River Co.; Franz T. Lohrke, U. of South Florida

Monday 2:30 pm

634. Symposium: Reflections on the Hawthorne Studies 75 Years Later

- ♦ 2:30-3:50 Hyatt West: Burnham

Chair: Jane W. Gibson, Nova Southeastern U.

Presenters: Daniel A. Wren, U. of Oklahoma; Alfred A. Bolton, Averett College; Regina A. Greenwood, Kettering U.; Richard M. Hodgetts, Florida International U.; Charles D. Wrege, Cornell U.; Julia K. Teahen, Baker College; John Hannon, Nova Southeastern U.; Dewey E. Johnson, California State U., Fresno

Discussant: Charles W. Blackwell, Nova Southeastern U.

Monday 4:10 pm

635. A Worthy Cause: A Celebration of James C. Worthy

- ♦ 4:10-5:10 Hyatt West: Burnham

Organizers: Regina A. Greenwood, Kettering U.; Daniel A. Wren, U. of Oklahoma

Presenters: Anne S. Huff, U. of Colorado / Cranfield School of Management; John G. Joos, Informed Decisions, Inc.; David G. Moore, U. of North Florida; William H. Newman, Columbia U.; Walter D. Scott, Northwestern U.; Robert B. Duncan, Northwestern U.

Monday 5:30 pm

636. Meeting: Management History Business Meeting

- ♦ 5:30-6:00 Hyatt West: Burnham

Division Chair: Michael Plater, U. of Florida

Program Chair: Eileen P. Kelly, Ithaca College

Daniel A. Wren, U. of Oklahoma

Winner of Ronald G. Greenwood Award

Jim Paul, New Mexico State U.; Dan L. Costley, New Mexico State U.; Jon P. Howell, New Mexico State U.; Peter W. Dorfman, New Mexico State U.

Winners of the Paul Hersey Award

Lois Landis Kurowski, U. of Illinois, Urbana-Champaign

Winner of Ronald F. Shuman Best Graduate Student Paper Award

Edwin W. Arnold, Auburn U., Montgomery

Winner of Management History Division Best Reviewer Award

Ellen S. O'Connor, Stanford U.

Winner of John F. Mee Management Contribution Award

Monday 6:00 pm

637. Management History Social Hour

- 6:00-8:00 Hyatt West: Burnham

Reception Sponsored by the Journal of Leadership Studies and Baker College in memory of James C. Worthy.

Tuesday 9:00 am

638. Paper: **How History Matters in Understanding Leadership in Organizations**

- 9:00-10:10 Hyatt West: Burnham

Chair: Robert Ford, U. of Central Florida

Bennis and Hodgetts in Conversation, Alfred A. Bolton,

Averett College; John G. Joos, Informed Decisions, Inc.

The Mutability of Charisma in Leadership Research, Jim

Paul, New Mexico State U.; Dan L. Costley, New Mexico

State U.; Jon P. Howell, New Mexico State U.; Peter W.

Dorfman, New Mexico State U.

Winners of the Paul Hersey Award

Discussants: Jorge M. Herrera, Nova Southeastern U.;

Thomas J. Hench, U. of Wisconsin, La Crosse

Tuesday 10:30 am

639. Paper: **Creative Approaches to Examining Research and Technology in Management History**

- 10:30-11:50 Hyatt West: Burnham

Chair: Michael Plater, U. of Florida

The Past is Prologue: History, Review, and Meta-Analysis of

Behavioral Management, Alexander D. Stajkovic, U. of

California, Irvine; Fred Luthans, U. of Nebraska; Gary R.

Henderson, U. of California, Irvine

Patterns of R&D Knowledge Diffusion in the Emergence of a

New High Technology Product: The Flat Panel Display

Industry from 1969 to 1989, Jennifer W. Spencer, U. of

Houston

The Evolution of Social Arrangements for Shaping and

Delivering Large-Scale Engineering Projects: The Search

for an Elusive Optimal Model, Serghei Floricel, U. of

Québec -- Trois-Rivières; Roger Miller, U. of Quebec,

Montreal

Discussants: Joseph J. Eassa, Jr., Palm Beach Atlantic

College; Ira T. Kaplan, Hofstra U.; John Trinkhaus,

Baruch College/City U. of New York

Tuesday 2:00 pm

640. Paper: **Higher Education's Role in Shaping Management Thought**

- 2:00-3:20 Hyatt West: Burnham

Chair: Stephanie E. Newell, Eastern Michigan U.

Creating a Faculty's Academic Genealogy: A Case Study of

Method, Outcomes, and Benefits, Stanley G. Harris,

Auburn U.; Scott K. Campbell, Auburn U.

Importers of Managerial Ideas: Turkish Academia Before and

After the Second World War, Behlul Usdiken, Sabanci U.;

Demet Cetin, Bogazici U.



The Corporate University and Its History, Betty J.

Birkenmeier, U. of Southwestern Louisiana; Kerry D.

Carson, U. of Southwestern Louisiana; Paula Phillips

Carson, U. of Southwestern Louisiana

Discussants: Kenneth E. Aupperle, U. of Akron; Alvin L.

Gibson, U. of Alabama; Franz T. Lohrke, U. of South

Florida

Wednesday 9:00 am

641. Paper: **International Perspectives on Management History**

- 9:00-10:20 Hyatt West: Burnham

Chair: David A. De Cenzo, Towson U.

Multinational Enterprise in Ancient Phoenicia, Karl James

Moore, Templeton College, U. of Oxford; David Charles

Lewis, Templeton College, U. of Oxford

From Heresies to Orthodoxies: The Organizational Renewal

Movement in Australia 1966-1996, Andrew B. Griffiths,

Queensland U. of Technology, Gardens Point; Dexter

Dunphy, Australian Graduate School of Management

Volvo: A Historical Perspective on the Evolution of

Corporate Identity, Henrik Glimstedt, Stockholm School of

Economics; Anisya S. Thomas, Stockholm School of

Economics

Discussants: David Hunt, U. of Southern Mississippi; Terrell

G. Manyak, Nova Southeastern U.; William Wilkerson, U.

of Virginia